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OPTASIA MEDICAL TO DEMONSTRATE INNOVATIVE MSK X-RAY ANALYSIS CAPABILITIES AT THE “QUANTITATIVE IMAGING READING ROOM”, RSNA 2010

Manchester, UK, November 12, 2010 — Optasia Medical, a leading image analysis software applications provider today announced that it will participate in a demonstration showcase called the Quantitative Imaging Reading Room at the 2010 RSNA Annual Meeting and Scientific Assembly, November 28 - December 3, 2010. Key Optasia Medical experts will demonstrate Optasia’s expanded suite of software products including SpineAnalyzer™ and RapidScore™. These software tools facilitate the rapid and efficient analysis and reporting of X-rays and DXA images acquired for the diagnosis and treatment of osteoporosis and rheumatoid arthritis respectively. The Quantitative Imaging Reading Room will be located in the Lakeside Learning Center of McCormick Place Convention Center, Chicago.

About Optasia Medical

Optasia makes software that facilitates the reading of x-rays for the management of musculoskeletal diseases. Our products are used in clinical trials and by physicians to identify and monitor patients who will benefit from treatment. With Optasia Medical's automated workflow tools, x-rays can be evaluated more rapidly, more accurately and more reproducibly. Optasia Medical's current offerings include SpineAnalyzer™, a PACS/DICOM workstation for the assessment and documentation of vertebral fractures in osteoporosis, KneeTool™, for the quantification of joint space narrowing in Osteoarthritis, and RapidScore™, for the rapid documentation of disease progression in hand and foot x-rays of patients suffering from rheumatoid arthritis. For more information about the software applications that Optasia can provide visit: www.optasiamedical.com.